

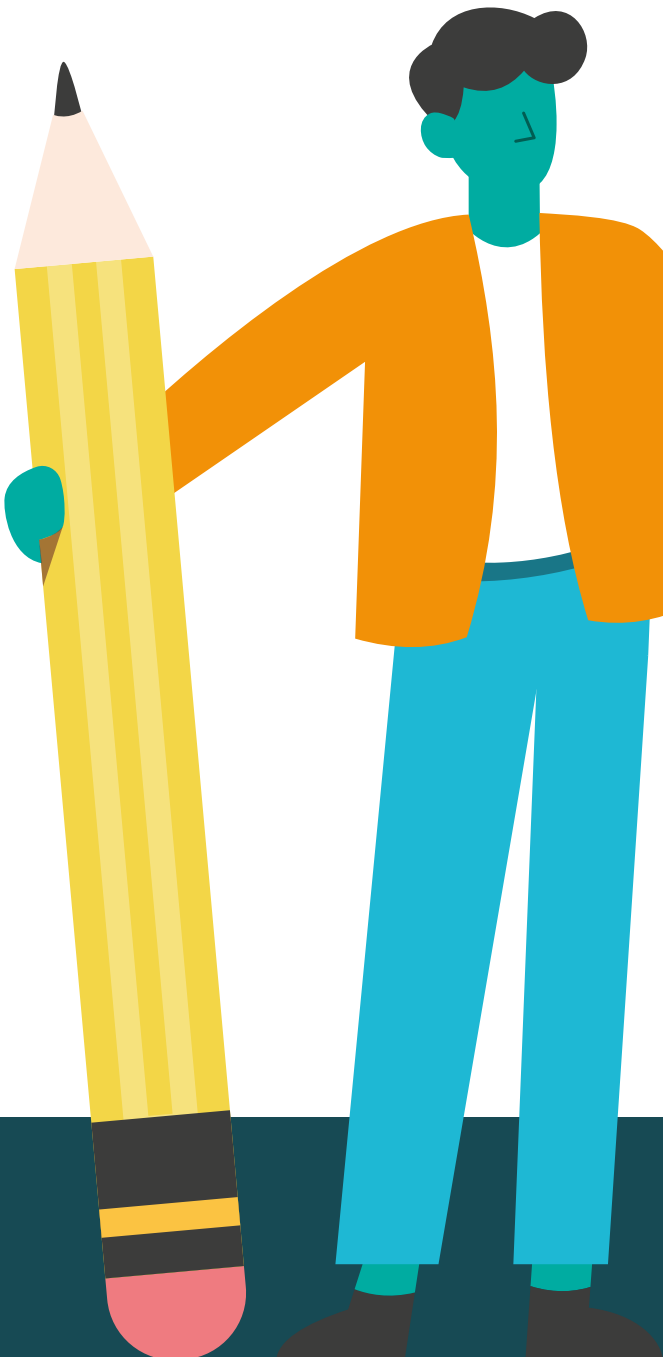
Promotion Checklist for Schools and School Staff

How can you use this checklist?

This checklist has been put together by the engagement team here at Kooth to help you as school staff understand how you can cover all bases in signposting pupils to Kooth.

If you're already implementing one of the points, simply check this as a yes and feel free to add any supporting notes that might be useful to highlight.

Conversely, if you've not started or not aware of one of the points, please feel free to add notes to remind yourself of how you think you'll go about implementing this. It can be as simple as contacting your local kooth engagement lead.



Checklist	Yes we're currently doing this – Add any supporting notes.	We've not yet started this but plan to – how will this happen?
<p>Are school staff within your school aware of how to get information about Kooth, what it is and how to access it?</p>		
<p>Has your school had a Kooth presentation/assembly for students (face to face or virtually)?</p>		
<p>Does your school have Kooth resources (posters, Kooth cards) visible and on display, particularly in high traffic areas</p>		
<p>Is Kooth and it's support tools a part of your PSHE lessons?</p>		
<p>Is Kooth's website link and information easily available on your school website?</p>		

Checklist

Yes we're currently doing this – Add any supporting notes.

We've not yet started this but plan to – how will this happen?

Are there any particular groups in your school who may need more encouragement about Kooth?
(e.g. boys)

Are you aware of the promotional resources we have on promote.kooth.com and aware of how you can use the promotion hub?

Are parents and carers of your pupils aware of Kooth.com and regularly reminded that it is free, safe and anonymous?

Do you remind pupils before all breaks from school that Kooth is still available?